

PORTFOLIO

Portfolio.

Alex Lombe.

WELCOME TO MY PORTFOLIO

ALEX LOMBE

Graphic Designer | Web Designer | Video Editor.



About Me

Hello, my name is **Alex Lombe**, I am a passionate graphic designer with a keen eye for detail and love for creative expression. With **7 years of experience** in the industry, I specialize in **branding, web design, print design, illustration and video editing**. My journey as a graphic designer began with a deep fascination for visual storytelling and a desire to bring ideas to life through compelling design. Over the years, I have honed my skills in various aspects of graphic design, constantly pushing the boundaries of creativity to deliver unique and impactful solutions for my clients.

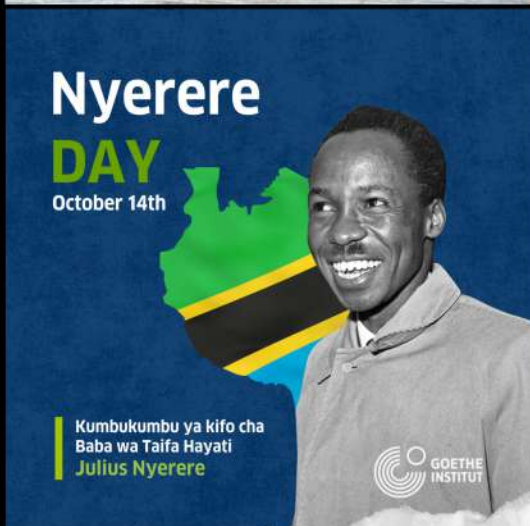
My Design Philosophy

I believe that great design is more than just aesthetics; it's about creating a visual language that communicates a message and evokes emotion. My approach combines strategic thinking with artistic innovation, ensuring that each project not only looks stunning but also achieves its intended purpose.

What You'll Find Here

In this portfolio, you will find a collection of my work that showcases a range of projects, from corporate branding and website design to marketing materials and personal illustrations. Each piece represents a story, a challenge, and a solution crafted with care and creativity.

SOCIAL MEDIA POSTERS



Client: Goethe Institut Tanzania
Social media posters

SOCIAL MEDIA POSTERS



Language School of Lusaka

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Client: Language School of Lusaka
Social media posters

SOCIAL MEDIA POSTERS




Zee Women's Banking Webinar

Theme: Inspiring change, transforming the STEM landscape

Date: Friday, 7th June 2024 **Time:** 15:30hrs **Venue:** Microsoft Teams



Moderator
Ketty Zulu Lungu
Women Banking Specialist



Panelist
Chisoke Simbule
Head Innovation & Partnerships



Panelist
Pendo Manjele
Data & Analytics Sr. Specialist



Panelist
Regina Mtonga
ZWB Award Winner - Woman In STEM

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Client: Zambia National Commercial Bank
Social media posters

SOCIAL MEDIA POSTERS

SOCIAL MEDIA CONTENT
THE 3 PILLARS



MESSAGES
Entertainment
Attention-grabbing content that entertains your audience. This type of content is great for engagement.

MESSAGES
Educational
Content that teaches about the topics you're passionate about. These topics can add credibility to your brand and give value.

MESSAGES
Promotional
Content that promotes a product or service offered. Mix this in with other forms of content.

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NORMAL PEOPLE



TEA

DIGITAL MARKETER



T - TARGET AUDIENCE
E - ENGAGEMENT
A - ANALYTICS

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HAPPY AFRICAN FREEDOM DAY
25 MAY 2024



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Did you know?

More than 80% internet users use social media to search for products and services



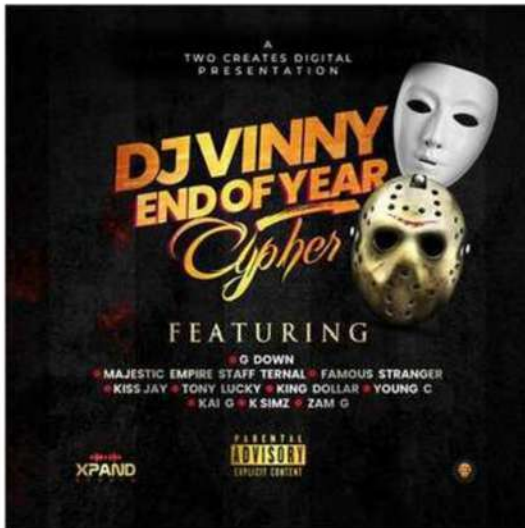
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Client: ADHOC Marketing Solutions
Social media posters

SOCIAL MEDIA POSTERS



CONTENT PREVIEWS



Need a flexible Loan?

Collateral Based Loans



- Get from **K50-K5,000**
- Affordable interest rate.
- Get & repay within 2 to 4 weeks.
- Disbursed in 5mins.

Terms & Conditions Apply.

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Call Us



24 SERVICE
HOURS EVERYDAY

About Us
We are top most movers in Lusaka providing excellent service.

Services

- Package Safety
- Local Deliveries
- Pick Ups
- Nation Wide
- Courier Delivery



EXPRESS RELIABLE SECURE

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Previews

LOGO PREVIEWS



LOGO DESIGN

WigFix
LOOSE YOUR HAIR

Biggie
STORE

GlamTips
elegance defined here

mtuzi
Together we shall achieve

Media Hype

PhotoBox
專業攝影公司

luedweb
innovate create dominate

Merchi
GLAMOUR AND STYLE

Digital VISION

Greenwebb
Get started with Better solutions

ikay Enterprise

Dingopalo
Every flavor tells a story

innovations
Reliable financial solutions

EVENT BRANDING

10 MAR MULUNGUSHI UNIVERSITY STUDENTS UNION PRESENTS



MULUNGUSHI OPENING BASH

SPECIAL APPEARANCES BY
MACKY 2 | YO MAPS | BOBBY EAST
PLUS LOCAL ARTIST PERFORMANCES

K100 ORDINARY On-Sale
K150 GATE ENTRY On-Sale Only
K200 V.I.P. ENTRY Pre-Sale Only

06:30 PM ENTRY OPENS **GRADUATION SQUARE**

DND **ZWO**

Reservations & Enquiries: +260-971-437-716 | +260-969-674-499 | +260-770-454-869

10 MAR MULUNGUSHI UNIVERSITY STUDENTS UNION PRESENTS



MULUNGUSHI OPENING BASH

INVITES VENDORS

K300 FOOD « **STALL PRICINGS** » **K500** BEVERAGES

06:30 PM ENTRY OPENS **GRADUATION SQUARE**

DND **ZWO**

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10 MAR MULUNGUSHI UNIVERSITY STUDENTS UNION PRESENTS



MULUNGUSHI OPENING BASH

MUSIC POWERED BY
DJ TOMMY SMILEY
PLUS MORE LOCAL OPS

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K150 GATE ENTRY On-Sale Only
K200 V.I.P. ENTRY Pre-Sale Only

06:30 PM ENTRY OPENS **GRADUATION SQUARE**

DND **ZWO**

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10 MAR MULUNGUSHI UNIVERSITY STUDENTS UNION PRESENTS



MULUNGUSHI OPENING BASH

SPECIAL APPEARANCES BY
JAY CALI | CHIEW GOSA | FREEMA TSIM
BWABI | KING BK | BLIM PRINCE

K100 ORDINARY On-Sale
K150 GATE ENTRY On-Sale Only
K200 V.I.P. ENTRY Pre-Sale Only

06:30 PM ENTRY OPENS **GRADUATION SQUARE**

DND **ZWO**

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CORPORATE BRANDING



CORPORATE BRANDING



LOGO VARIATIONS

VERTICAL



HORIZONTAL



BUDGE



FAVE CON (ICON)



Client : BlairHill Credit
Full Corporate Branding



EVENT BRANDING



"HIRE US
FOR EVENT"
BRANDING"



Client : Mulungushi University
Event Branding | Posters & Banners



MULUNGUSHI UNIVERSITY
PURSUING THE FRONTIERS OF KNOWLEDGE

PRODUCT BRANDING



PREVIEW



Slay Boxx
STUDIO

CONTACT ME

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contact@alexlombe.com

Let's Collaborate

I am always excited to embark on new creative adventures and collaborate with like-minded individuals and organizations. Whether you are looking for a fresh perspective on an existing project or starting from scratch, I am here to help bring your vision to life.